

## **NAC Masters Swimming Club Social Media Usage Policy**

You love NAC Masters Swimming Club and we love having your comments whether you're a member of our club or friends from other clubs.

Let's keep the comments civil, cordial and relevant to topic, so that we can have this open space for all to share. Comments are monitored. They will stay up if they stick to the topic and contribute. We will have to delete them if they contain or link to abusive material, personal attacks, profanity, spam or are contrary to Facebook's terms (see below). Comments cannot be used for advertising, so please don't endorse, promote or solicit on behalf of a product or a service.

Your profile picture is displayed alongside your postings. Posters with inappropriate profile pictures will be blocked from posting. Remember, our audience is a wide spectrum of age groups. Facebook doesn't like 'fake' profiles and neither do we. Where we believe a person is using a 'fake' profile we will report them to Facebook directly and prevent them from posting to the NAC Masters Swimming Club site.

Whilst we at NAC Masters Swimming Club have our own terms and expectations, so does Facebook. Facebook's terms are available at <https://www.facebook.com/communitystandards> and we expect posters to satisfy these terms.

People may have access to your profile information. Whilst it is not possible (nor do we wish) to review all followers profiles, anybody who is reported to us whom we deem to have inappropriate profile information will be prevented from posting.

You are able to post photos and videos to NAC Masters Swimming Club. Please ensure that all content is appropriate. People who post inappropriate content will have it removed and will be prevented from posting further.

Respect copyrights. Don't post text, images or video that were created by someone else without proper attribution. When in doubt, don't post it! Your postings are your personal opinion, thoughts etc and do not represent any official position on behalf of NAC Masters Swimming Club.

As Facebook features continue to evolve, it is impossible to cater for every eventuality. So, all we ask is that you are respectful and thoughtful in what you post.

[The NAC Masters Swimming Club Page \(https://www.facebook.com/groups/115280172913/\)](https://www.facebook.com/groups/115280172913/) is not intended to be the vehicle through which you make suggestions or complaints regarding the operating of NAC Masters Swimming Club or the races or events in which we run or are involved with. The correct channel is to contact our club secretary in writing or by email send to [secretary@nacmasters.com](mailto:secretary@nacmasters.com) .

Breaches of this policy will be dealt with according to the club constitution and rules.

Updated September 2016